

# DISCOUNT SHOPPING YEARLY PLANNER

## JANUARY

January is the best time to buy exercise equipment and other fitness-related items to help you keep your New Year's resolutions.

## FEBRUARY

Presidents Day weekend is when mattress deals abound and furniture sales. Look for markdowns on TVs computers and other electronics.

## MARCH

Expect markdowns on house cleaning and lawn equipment, new windows and luggage sales. Retailers get more aggressive about clearing out their winter clothes inventory, too

## APRIL

Expect markdowns on bike helmets and grills as the weather warms, and discounts on formal wear during high school prom season.

## MAY

Memorial Day weekend is a good time to save on major purchases, such as air conditioners and on items related to outdoor fun, vacations, and home and yard maintenance.

## JUNE

Summer begins in June, the kids are out of school and Americans celebrate Father's Day. It's an opportune time to shop for equipment related to home, yard and outdoor fun.

## JULY

Fourth of July is a big month for buying washers, dryers and major kitchen appliances such as refrigerators, dishwashers and microwaves.

## AUGUST

August is back-to-school month, so it's a great time to shop for everything from pencils to printers, bathing suits, patio furniture and other warm weather merchandise.

## SEPTEMBER

Labor Day weekend could be your best buying opportunity of the year to buy a new car. Labor Day weekend is a great time for sales on lots of stuff, including big kitchen appliances, lawn equipment, computers, cell phones and smart speakers.

## OCTOBER

Fall and winter yard-work tools are discounted in mid-October, and Columbus Day is a popular holiday for mattress markdowns.

## NOVEMBER

The post-Thanksgiving holiday shopping bonanzas of Black Friday and Cyber Monday are the absolute best times of year to buy almost anything, especially TVs, computers, and small and large household appliances.

## DECEMBER

Many sales launch that on Black Friday and Cyber Monday continue through the gift-giving holidays this month. December can still be a great time to buy electronics, small appliances, fitness items and winter yard maintenance equipment.