

How to Create a Hashtag

Social media is a great way to quickly inform people about a topic or issue. A popular way of spreading information is to use a “hashtag.” A hashtag is usually a short a catchy phrase that can be shared and blogged.

Here are some examples:

#savetheturtles

#stopclimatechange

#cleanearth

#startrecycling

#pickupyourtrash

Sometimes, hashtags also come with some sort of challenge. The challenge could be anything like taking a picture of yourself throwing away litter, starting a compost bin, or switching out single-use plastics for reusable containers!

Use the space below to brainstorm your own hashtag and challenge your family and friends to bring awareness to an issue you care about!