

# How to put prints on merchandise

**Directions:** Draw your own logo on the mug below.



**01**

## **Create a design**

Create a design for your company. This design should be consistent with all the merchandise.

**02**

## **Choose products**

Know what you are printing your design on. This can be cups, mugs, T-shirts, sweatshirts, hats, scarves, sweatpants, flags, etc.

**03**

## **Know your quantity**

Know how much of each product you would like to print. Think about how many people are interested in your product and how many you are expecting to sell.

**04**

## **Know your budget**

Think about how many you are printing, and how much each print will cost you. It may also be helpful to think about how much you are selling it for as well as your profit.

**06**

## **Find a printer**

Finding the right printer will be based on location, printing method, cost, time, materials, and quantity.

**05**

## **Choose your printing method**

Do some research on various printing methods to decide which one is best for you. Direct-to-garment, cost, appearance, production time, and materials should be considered.

**08**

## **Decide the details**

Pick out your product types. What kind of t-shirt? What kind of cup? What sizes will you offer? This should be chosen based on time, cost, appearance etc.

**09**

## **Decide the details**

Submit your designs and revise based on the prototypes.