

## History of Rock, Pt. 4: 2000 – 2010

Music is shaped by culture. It reflects the changing times, movements, and major events of the day.

### Continuing the '90s

In the 2000s, the website Napster was used by millions to illegally download music online. Metallica retaliated in a legal dispute, getting 300,000 people kicked off the site. Music download sites, including Napster and Limewire, took a heavy toll on bands in the 2000s. With instant accessibility, CD and Record sales dipped. It released its last update in 2010, and Napster became a paid service, still running in 2021.

### Myspace

Myspace was a social media site that was launched in 2003. It was a place where people shared ideas, made their Myspace top 8 friends list, and shared music. It was also a massive archive, containing around 50 million songs, uploaded by 14 million people. Musicians and bands created profiles on Myspace to broadcast tour dates, blog posts, and demos. Myspace gave artists, big and small, a platform to connect to fans and get more exposure.

Jack White is an adept singer, songwriter, producer, drummer, and guitarist. He sang and played in the White Stripes, The Rancoteurs, and the Dead Weathers along with a solo career.

### Evanescence and Pop Punk

Evanescence was an early 2000s opera-gothic metal band. They formed in the mid '90s at an Arkansas youth camp. They owned the pop and rock radio stations alike and were one of the most popular bands of the decade. Their 2003 songs "Bring Me to Life" and "Immoral" from their album, *Fallen*, still stand as their most popular singles to date.

Avril Lavigne, Paramore, and Panic! At the Disco are staples of nostalgia, for Millennials and Gen Z alike.

- 1) What do you like most about this era of rock?
- 2) What part of this era would you like to come back?
- 3) Was there anything surprising to learn?

*Comment down below what you think!*